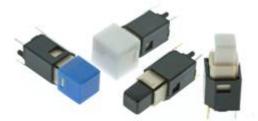
## **E-SWITCH ANNOUNCEMENT**

## E-Switch Launches New Illuminated Pushbutton Switch Featuring Custom Cap Options



## E-Switch's New Illuminated Pushbutton Switch Series Offers Custom Cap Options

MINNEAPOLIS, MN --- E-Switch announces the new LP2 series illuminated pushbutton switch, featuring multiple LED colors, custom marking options on the caps, and different cap sizes. The LED colors feature red, blue, green, yellow, white or none. You can choose from six different button colors as well: black, red, white, gray, transparent red, and transparent blue. You also can choose a stock graphic or a custom graphic for the button. Specifications include:



E-Switch's LP2 Series
Illuminated Pushbutton
(300 dpi version is attached)

- Operating Life: 300,000 cycles
- Contact Rating: 20VDC @ 1mA; 5VDC @ 5mA
- Contact Resistance (Initial Max): 200milliohms max @ 5VDC, 1mA
- Contact Arrangement: SPST, normally open
- Insulation Resistance: 100Megaohms max @ 100VDC
- Dielectric Strength (1 min): 250 VAC
- Force: 125 +/- 35 grams
  Travel: 1.3mm +/- 0.3mm
- Operating/Storage Temperature: -20C to +70C

Markets and applications for the LP2 series illuminated pushbutton switch include audio/visual, consumer electronics, telecommunications, medical, testing/instrumentation, computer/servers, and more.

Visit E-Switch at www.e-switch.com to request your full-line catalog! You can also request a sample of one of over 4,000 discrete part numbers for one of your projects! Little Details. Big Quality.

**About E-Switch.** In 2009, E-Switch, Inc. acquired Lamb Industries and now offers one of the broadest switch lines available today. Both companies have been delivering innovative and quality switches to the electronics, telecom, high tech, instrumentation, industrial, appliance and consumer markets since 1979. Located in Minneapolis, Minnesota, and Portland, Oregon, their global reach extends to Europe, Asia and Latin America. Products include Rocker, Toggle, Slide, Tact, Pushbutton, Dip, Rotary, Keylock, Snap Action, Power, illuminated switches, and more. E-Switch – Lamb Industries has local reps, distributors, engineers and account managers on hand to provide specifying assistance and quick response to

requests, along with a top notch sampling and cross-referencing program. E-Switch – Lamb Industries' online catalogs include complete specifications, drawings and schematics.

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