

E-SWITCH ANNOUNCEMENT

Introducing the LP37 Series Illuminated Pushbutton Switch



E-Switch's Introduces the LP37 Series - the Newest Illuminated Pushbutton Switch

MINNEAPOLIS, MN --- E-Switch announces the launch of their latest illuminated pushbutton switch, the LP37 series. The LP37 series illuminated switch features a right angle, surface mount design with long travel. LED colors of red, green and yellow are available. Specifications include:



- **Mechanical Life:** 30,000 cycles
- **Force:** 250 +/- 100 grams
- **Travel:** Full: 5.1 +/- 0.5mm; Switching: 2.95 mm nom; Latching: 3.3mm nom.
- **Contact Arrangement:** SPDT
- **Contact Rating:** 3\20mVDC to 50VDC; 10mA to 250mA
- **Contact Resistance:** 50milliohms (initial max)
- **Insulation Resistance:** 1,000Megaohms (min @ 100VDC)
- **Dielectric Strength:** 250VAC
- **Operating/Storage Temperature:** -30C to +85C

This new illuminated pushbutton switch works great for the telecommunications, consumer electronics, networking, low power on/off designs, performance audio and computer markets.

E-Switch's LP37 Series

Illuminated pushbutton switch

Visit E-Switch at www.e-switch.com to request your full-line catalog! You can also request a sample of one of over 4,000 discrete part numbers for one of your projects! Little Details. Big Quality.

About E-Switch. In 2009, E-Switch, Inc. acquired Lamb Industries and now offers one of the broadest switch lines available today. Both companies have been delivering innovative and quality switches to the electronics, telecom, high tech, instrumentation, industrial, appliance and consumer markets since 1979. Located in Minneapolis, Minnesota, and Portland, Oregon, their global reach extends to Europe, Asia and Latin America. Products include Rocker, Toggle, Slide, Tact, Pushbutton, Dip, Rotary, Keylock, Snap Action, Power, illuminated switches, and more. E-Switch – Lamb Industries has local reps, distributors, engineers and account managers on hand to provide specifying assistance and quick response to requests, along with a top notch sampling and cross-referencing program. E-Switch – Lamb Industries' online catalogs include complete specifications, drawings and schematics.

Editorial Contact:

Rebecca Hauptman, Marketing Manager at 763-504-3536 or rhauptman@e-switch.com