

# astron (elec•tron-ics)

*verb: 1. representation defined*

Irvine, CA. June 4, 2014

Astron Electronics was built on hard work and dedication - this 20<sup>th</sup> Anniversary in business stands a testament to that foundation.

From humble mid-West beginnings Steven Tennesen began a journey to success in the electronics industry. He studied at the University of Wisconsin –Whitewater and eventually worked his way out west landing in Huntington Beach, California.

Steve was successful in distribution at Inductive, Components, & Crystals, but knew the industry had more to offer; Astron Electronics, Inc. was born on June 4<sup>th</sup>, 1994. Steve had to take on many side jobs to get through the difficult early years. As Astron Electronics took its first steps, he shared his time as general manager for both Amidon and Coil Winding Specialists, and consulted for Impact Components.

The new millennium proved to be the turning point for this 6 year old company. In early 2000 Astron Electronics acquired Gravely & Associates, a well-known and respected manufacturers' representative firm from this area. The successful marriage of these two companies allowed Astron to grow and become one of the premier manufacturer's representative firms in Southern California.

Steve continues to serve the industry as an active member of ERA National. He is a past president of Southern California ERA, and honored to be a member of the Radio Pioneers; an exclusive electronics industry group started in 1929.

2014 - The story does not end here; it must be noted, this event, this company, this journey would never have been possible without you. It is because of the dedication and efforts of Astron's employees both past and present, a rich history of business partners, countless friends and family who are near and far that this milestone is possible. We are thankful!

Astron Electronics is proud to represent leading manufacturers with some of the most proficient sales people in the industry. We look ahead to 20 more years representing this industry at the highest of standards.